



GRAPHIC SOLUTIONS  
FOR RETAIL & HOSPITALITY  
ENVIRONMENTS

Drytac's unique adhesive science creates print media, protective films, and bonding tapes that deliver outstanding results. We engineer and manufacture solutions for you.

[retail@drytac.com](mailto:retail@drytac.com)

**DRYTAC**  
[www.drytac.com](http://www.drytac.com)

**DRYTAC**<sup>®</sup>  
ADHESIVE SCIENCE



Retail is forever changing and evolving. Customer in-store experience is key to bringing your consumers through the doors and keeping them engaged.

With online retail stores changing how your consumers are shopping, the pressure is on to create meaningful and lasting in-store shopping experiences. Through the use of window, wall, floor and outdoor branding, you can communicate with customers without even saying a word. Graphics can enhance your customer's overall experience from communicating a promotion, showing how to style a product or even general directional signage to provide an easier experience.

Drytac, with its adhesive science, has developed a portfolio of graphic solutions to brand all your surfaces. Our quality of material will provide peace of mind to support all your short-term and long-term campaigns with various levels of installation needs to save you time and money.



**DRYTAC**<sup>®</sup>  
ADHESIVE SCIENCE

## WE KEEP YOU SAFE.

Whatever your needs in retail, from fire ratings to slip ratings to FDA approvals, we've got you covered. We work to certify our products to make your life easier.

## YOUR COLOUR, YOUR BRAND.

Colour is a key identifier for your brand. Shoppers associate certain colours with your brand images. We take colour seriously here at Drytac. Regardless of what media or printer you are using, your reds will be red, your greens will be green and your yellows will be yellow - consistently.



**DRYTAC**  
www.drytac.com

Whether you are applying graphics to windows, walls or floors, you'll find a Drytac product that saves you time, money and frustration.

SHOES & MORE

END OF SEASON SALE

50% OFF HOT HEELS

BAG A BARGAIN  
COOL BLUES

25% OFF Summer Sandals

END OF SEASON SALE

New Styles

New Season Styles

SHOES & MORE

New Styles

New Season Styles

New Season Styles  
Boots for Autumn

New Season Styles

Transform a shop in hours, not days



SO FAR  
ROUGE REDS BY SÉBASTIEN

## WINDOW GRAPHIC SOLUTIONS

Sales and promotions come and go and so must your graphics. Select a film that will go up effortlessly and remove cleanly when needed.

### SpotOn

Clear or white films that are designed to be applied quickly and easily.

- ✓ Short-Term
- ✓ Installed By Any Employee

### SpotOn SynTac

PVC-free film that is designed to be applied quickly and easily.

- ✓ Mid-Term
- ✓ Installed By Any Employee

### Polar Chrome

Silver satin reflective film designed for eye-catching signs and decals.

- ✓ Mid-Term
- ✓ Installed By Experienced Store Visual Team



**DRYTAC**  
www.drytac.com



# WINDOW GRAPHIC SOLUTIONS

Window graphics are the store's biggest opportunity to sell itself to the shopper before they decide to enter.

## Polar Blockout

Pair this white film with a clear film for double sided window graphics.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team

## ReTac Smooth 75/150

Install, reposition and remove this white film - even years later.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team

## WindowTac

A double-sided adhesive that turns any print into a removable graphic.

- ✓ Long-Term
- ✓ Installed By Any Employee



**DRYTAC**  
[www.drytac.com](http://www.drytac.com)



*Just for you*



*Bespoke jewellery by J.K. Rol*



## WINDOW GRAPHIC SOLUTIONS

Create high quality and vivid window graphics with our ViziPrint line. With various graphic life spans, there is sure to be a fit for your next high-end window need.

### ViziPrint Impress White & Clear

Optically clear & ultra white low tack window films.

- ✓ Mid-Term
- ✓ Installed By Experienced Store Visual Team

### ViziPrint Illuminate

Create eye-catching graphics that illuminate day or night.

- ✓ Mid-Term
- ✓ Installed By Experienced Store Visual Team

### ViziPrint Deco +

Optically clear window film designed for permanent applications.

- ✓ Long-Term
- ✓ Professional Installer



**DRYTAC**<sup>®</sup>  
[www.drytac.com](http://www.drytac.com)



## WALL GRAPHIC SOLUTIONS

Nothing can change the feel of a space like wallcoverings. Customize your walls to specifically match your brand and enhance your look with thick and durable films.

### ReTac Smooth 75/150

Install, reposition and remove these smooth white films - even years later.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team

### ReTac Textures

Install, reposition and remove these textured white film - even years later.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team

### Polar Smooth 150

Easily create wall murals that anyone could install.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team



# WALL GRAPHIC SOLUTIONS

Increase sales by creating a space that customers want to spend time and money in. Make a big impact with custom graphics.

## ChalkMate

Create custom printed chalkboard walls/decals to engage shoppers.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team

## WipeErase

Create custom printed dry erase walls/decals to engage shoppers.

- ✓ Mid-Term
- ✓ Installed By Any Employee

## SpotOn White

Easily create wall murals that anyone could install.

- ✓ Short-Term
- ✓ Installed By Any Employee





eco  
logic

## ENERGY EFFICIENT APPLIANCES - HOW TO CHOOSE WISELY.

An energy-efficient performer that will minimise environmental damage whilst saving you valuable money on your energy bills.

## WALL GRAPHIC SOLUTIONS

PVC-free graphics are becoming more and more requested. Here at Drytac, we have engineered several solutions for this environmentally friendly need.

### SpotOn SynTac

PVC-free film that is designed to be applied quickly and easily.

- ✓ Mid-Term
- ✓ Installed By Experienced Store Visual Team

### Polar PET 170

Textured white PVC-free film made up of 40% industrial recycled content.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team

### Polar Chrome

Silver satin reflective PVC-free film designed for eye-catching wallcoverings.

- ✓ Mid-Term
- ✓ Professional Installer Recommended



**DRYTAC**  
www.drytac.com

# SKI & SNOW BOARD



Know your limits. Ski beyond them.



## TEXTURED SURFACE APPLICATIONS

Looking for a solution that can be applied to those hard-to-stick surfaces? From low energy surfaces to brick or asphalt, we have solutions.

### Polar Grip

Films that will stick to low energy surfaces, concrete and brick.

- ✓ Long-Term
- ✓ Professional Installer Recommended

### Polar Street FX

White aluminium film that is designed to conform to asphalt and brick.

- ✓ Long-Term
- ✓ Professional Installer Recommended



**DRYTAC**  
www.drytac.com

## COUNTER TOPS

Leave a lasting impression or increase inpluse buys with custom counter top graphics. From portable mats to removable decals - choose a solution for your needs.

### **ArmourPrint Emerytex + ArmourGrab**

Non-slip counter top mat solution with an FDA rating.

- ✓ Long-Term
- ✓ Installed By Any Employee

### **ReTac Smooth 150**

Easily install, reposition and remove - multiple times.

- ✓ Long-Term
- ✓ Installed By Any Employee

### **Emerytex White 200**

Scuff-resistant finish ideal for counter top decals.

- ✓ Long-Term
- ✓ Installed By Any Employee





# FLOOR GRAPHIC SOLUTIONS

Shoppers are always looking down at their phones while shopping - why not put something in their line of vision with floor graphics?

## **SpotOn Floor 200**

No lamination needed, slip-rated easy to apply floor graphic media.

- ✓ Short-Term
- ✓ Installed By Any Employee

## **FloorTac with Interlam Pro Emerytex**

Removable floor graphic media; slip-rated with Interlam Pro Emerytex.

- ✓ Mid-Term
- ✓ Installed By Experienced Store Visual Team

## **Polar Grip with Interlam Pro Emerytex**

Permanent floor graphic media; slip-rated with Interlam Pro Emerytex.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team



**DRYTAC**  
www.drytac.com

# FLOOR GRAPHIC SOLUTIONS

Here at Drytac, we ensure our products have the proper slip ratings and certifications to keep you and your customers safe in public environments.

## **SpotOn SynTac** with **Interlam EcoTex**

Easy to apply, PVC-free floor graphic media; slip-rated with Interlam EcoTex

- ✓ Long-Term
- ✓ Installed By Any Employee

## **Polar PET 170**

No lamination needed, slip-rated PVC-free floor graphic media.

- ✓ Mid-Term
- ✓ Installed By Experienced Store Visual Team

## **Polar Street FX**

No lamination needed, slip-rated PVC-free floor graphic media for rough surfaces.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team



# ANTIMICROBIAL SOLUTION

Keep customers safe and healthy by protecting your surfaces against mold growth and bacteria contamination. Protects against human Coronavirus.\*

## **Protac AMP** with additional Microban® antimicrobial protection

Protect high traffic surfaces with a clear antimicrobial surface protection film. Ideal for counter tops, touch screens, push/pull doors or any other flat high touch surfaces.

- ✓ Long-Term
- ✓ Installed By Experienced Store Visual Team



Provide 24/7 surface protection.

Keep high-touch surfaces cleaner for longer than ever before.

Antimicrobial protection for up to 15 years.



\*92% virus mortality rate according to ISO 21702



ALDO



BOMBARDIER



NORDSTROM

Just some of  
Our Clients

**DRYTAC**  
ADHESIVE SCIENCE



## WHAT DO WE DO?

Drytac's unique adhesive science creates print media, protective films, and bonding tapes that deliver outstanding results. We engineer and manufacture solutions for you. We have the ability to create custom solutions to fit your exact needs. With various adhesive and film options we are sure to have the right fit for you.



**DRYTAC**  
ADHESIVE SCIENCE

## RETAIL IS CHANGING.

How can you save time and money? How will you create an experience for your shoppers? How can you make your shoppers' experience hassle-free? How can you make selecting graphics for your next campaign easier?

## DRYTAC CAN HELP.

We can answer all those questions and more. Our knowledgeable and experienced staff would be happy to help! With offices, facilities and warehouses around the globe we can provide a solution in a fast and timely manner.

## CONTACT US NOW.

We'd be happy to help you find a solution. Please reach out to [retail@drytac.com](mailto:retail@drytac.com).

