# MediaShield<sup>™</sup>

MediaShield<sup>™</sup> Emerytex<sup>®</sup> is a 4 mil (100µ) plasticized, embossed, UV stabilized, clear PVC laminating film with a matte pebble textured finish, coated on one side with a heat activated solvent acrylic adhesive that is protected by a moisture stable bleached Kraft gridded release paper coated on one side with siliconized PE. The anti-slip properties of MediaShield<sup>™</sup> Emerytex<sup>®</sup> have been tested in accordance with DIN 51130 standards and have been awarded an R11 rating.

- RECOMMENDED FOR LAMINATING PRINTS THAT WILL BE PLACED IN HIGH TRAFFIC, INDOOR DISPLAY AREAS
- IDEAL FOR POS DISPLAYS, TRADESHOW GRAPHICS AND EVENT SIGNAGE WHERE A SCUFF-RESISTANT FINISH IS REQUIRED.
  - SUITABLE FOR LAMINATING MOUSE PADS, COUNTER MATS AND OTHER SIMILAR APPLICATIONS

For more information, performance and warranty guidelines please contact your local Drytac office.

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## TECHNICAL SPECIFICATION

#### PRODUCT STRUCTURE

Film	Matte Pebble Textured Monomeric Soft Calendared PVC	
Adhesive	Solvent Acrylic (Heat Activated)	
Release Liner	1 Side PE Coated Bleached Kraft Grid Paper (Moisture Stable)	
PRODUCT CHARACTERISTIC		
Film Thickness	4 mil (75µ) <sup>•</sup> 5 mil	
Adhesive Layer	1 mil (25µ) (125µ)	
Film/Adhesive Ratio	4:1	
UV Protection Factor	Yes	
Outdoor Durability	Not Applicable	

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Film/Adhesive Ratio	4:1	
UV Protection Factor	Yes	
Outdoor Durability	Not Applicable	
FDA Certification	PASS (FDA 21 CFR 177.1975)	
Service Temperature Range	-4°F to 203°F (-20°C to 95°C)	
Shelf Life	1 year	
Storage Conditions	59°F to 72°F (15°C to 22°C); 50 - 55% Relative Humidity	

#### PROCESS SETTINGS

Equipment Type & Temperature		Speed
<b>Roller La</b> 185°F to 2 (85°C to 1	215°F	1 ft to 8 ft (0.3m to 2.5m) per minute
Press	185°F to 210°F (85°C to 99°C) Dwell Time: 2.8 min	uter



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